



Celebrate 75 Years of Little Golden Books!

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Dear Booksellers, Educators, and Librarians,

Join us as we celebrate the 75th anniversary of Little Golden Books, paying tribute to the artists, stories, and characters that have continuously contributed to children's literature for 75 years. The stories found in Little Golden Books have endured for generations—children and adults alike have continued to read, share, and enjoy them since the imprint launched in 1942.

The rich cultural and historical significance of Little Golden Books makes this anniversary all the more special. Upon its launch, Little Golden Books aimed to create high-quality illustrated books at affordable prices and make them available to millions of families. As children's books publishers, we never lose sight of this idea.

Little Golden Books' 75th anniversary is a time to celebrate the legacy of a brand that revolutionized children's book publishing. We look forward to embarking on a year-long celebration that recognizes the characters, art, authors', and illustrators that make Little Golden Books so special.

We encourage you to celebrate this milestone with us. In this kit, you will find activities that help children bring their favorite Little Golden Books stories to life and even create their very own Little Golden Book. We are also excited to provide a step-by-step guide to throwing a celebration. This kit includes:

Event Planning Tools

- Instructions on how to throw your 75 Years of Little Golden Books celebration

Reproducible Activity Pages

- Fill In the Missing Words from *The Poky Little Puppy*
- Matching Game with The Little Red Hen
- Maze with Tootle
- Connect-the-Dots with The Shy Little Kitten
- Decode the Message with Scuffy
- *Pets for Peter* Write-in and Drawing Activity

We hope you'll share with us by tagging @RandomHouseKids with #Golden75 in any celebration-related posts! Visit LittleGoldenBooks.com/Retailer for more resources.

Sincerely,
Random House Children's Books

